

The EU's general data protection regulation (2016/679)

REGISTER DESCRIPTION

1. Register's name	a) Artist database b) Customer register
2. Registrar	Globe Art Point ry Malminkatu 5, 00100 Helsinki
3. Register's responsible person	Managing director
4. Register's contact person	Managing director Contact information: Globe Art Point ry Malminkatu 5, 00100 Helsinki

5. Personal data processing purposes and the legal basis for the processing	<p>The purpose of the artist database (a) is to support the visibility and employability of artists who provided their information to the register.</p> <p>The purpose of the customer database (b) is to target the association's newsletters and other information to the right target group,</p> <p>Legal basis for processing: Article 6 (a) of the EU Data Protection Regulation. The Registrar has given his or her consent to the processing of his or her personal data for one or more specific purposes.</p> <p><u>Key legislation:</u></p> <p>The EU General Data Protection Regulation (679/2016)</p> <p>Protection of Privacy</p> <p>Administrative Act (434/2003)</p> <p>Act on the Openness of Government Activities (621/1999)</p>
6. Data content of the register	<p>Artist database (a)</p> <p>Name</p> <p>Email address</p> <p>City</p> <p>Website</p> <p>Art form</p> <p>Photo</p> <p>Working language</p>

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	<p>Customer register (b)</p> <p>Name</p> <p>Email address</p>
<p>7. Ordinary deliveries of personal data</p>	<p>Personal data will not be disclosed.</p> <p>Data from the EU or EEA is not transmitted from the register.</p>
<p>8. Data retention times</p>	<p>The information is retained for the existence of the customer's consent, ie until the customer requests to delete their contact information</p>